

Sponsorship Agreement

CANCER & ONCOLOGY RESEARCH ENDEAVOUR SYMPOSIUM (CORE)

20th February 2020

To make medical knowledge and information accessible to everyone, Salahaddin University Research Center (SURC) holds its first annual Conference on Cancer & oncology research endeavor symposium (CORE). The CORE aims to gather researchers, practitioners, educators, and scholars at all levels with interests in differing fields of medical and clinical sciences from around the world. CORE will provide a platform for these professionals to share their case reports, articles, ideas, and publications, as well as give them each the opportunity to participate in workshops to further their education and skills. In addition, CORE will be exhibiting some of the latest advancements in medical science for the professionals to observe and interact with.

It is expected that CORE will draw a significant number of front-ranking academics, professionals, and policy makers working in wide-ranging areas of science and medicine around the world. As a sponsor, your company will be provided with the opportunity to benefit from being associated with not only SURC and our partners, but also with internationally known medical and research professionals.

To facilitate this mutually beneficial relationship we have created the below Sponsorship Packages and Sponsorship Agreement.

Sponsorship Packages

	Package Fee (USD)
Platinum	20,000
Gold	10,000
Silver	5,000
Bronze	2,500

Platinum (20,000 USD)

Highlights of Sponsorship:

1. **Hosting Recognition:** You will be recognized as the partner organizer of the conference.
2. **Product Oriented Lecture:** You will have time to speak to meeting delegates about your organization's new products and innovations in the opening ceremony.
3. **Insert in Conference Registration Package:** Every conference package will include an insert from your company, offering an opportunity for lasting company exposure.
4. **Exhibition Opportunities:** You will have the option to exhibit new company technology and research at a personal booth.
5. **Prime Web Exposure:** Company profile, company logo, and link to your company's website will be featured at the website of the conferences.
6. **Special Thanks:** A formal thank you will be made during the welcome speech and opening and closing dinner programs.

Sponsorship Also Includes

1. Two complimentary conference registrations and four VIP invitations to the opening and closing ceremonies.
2. Logo and a brief company description will be featured in the conference program which will be given to all conference delegates.
3. Company logo included in the marketing plan leading up to the event, as well as online through the conference, SURC, and partner websites.
4. The sponsoring company brand and logo will be presented in all the media and advertisements of the meeting (website, social media, TV programs, events and activities).
5. Platinum sponsors will have priority for future public events organized by CORE, SURC, and/or partners. These events have the potential to draw over 2000 attendees. The visibility of the sponsoring companies would be ensured and guaranteed through promotional banners, roll-ups, plexus and other means.
6. The presence of the sponsor logo behind every media and TV interview regarding this activity.

GOLD (10,000 USD)

Highlights of Sponsorship

1. **Co-sponsorship of coffee break and any other intervals:** Gain valuable company exposure during the refreshment breaks, lunch breaks, and opening and closing dinner programs of each session where you can meet and greet conference delegates. Company signage and promotional materials will also be prominently displayed.
2. **Exhibition Opportunities:** Exhibit your company's technology, research and items, as well as other promotional material on tabletop displays.
3. **Web Exposure:** Your company logo and a link to your company's website will be featured on the websites for CORE, SURC, and the conference partners.
4. **Special Thanks:** A formal thank you will be made during the welcome speech and opening and closing dinner programs.

Sponsorship Also Includes

1. One complimentary conference registration and three VIP invitations to the opening and closing ceremonies.
2. Logo and a brief company description featured in the symposium program, available to all delegates as well as online.
3. Company logo included in the marketing plan leading up to the event, as well as online through our website.

SILVER (5,000 USD)

Highlights of Sponsorship

1. **Exhibition Opportunities:** Exhibit your company's technology, research and items, as well as other promotional materials on tabletop displays.
2. **Web Exposure:** Your company logo and a link to your company's website will be featured at the website of CORE, SURC and partners.
3. **Special Thanks:** A formal thank you will be made during the welcome speech and opening and closing dinner programs.

Sponsorship Also Includes

1. One complimentary conference registration and two VIP invitations to the opening and closing ceremonies.
2. Logo and a brief company description featured in the meeting programme, available to all delegates as well as online.
3. Company logo included in the marketing plan leading up to the event, as well as online through our website.

BRONZE (25,00 USD)

Highlights of Sponsorship

1. **Web Exposure:** Your company logo and a link to your company's website will be featured at the website of each symposium.
2. **Special Thanks:** A formal thank you will be made during the welcome speech and opening and closing dinner programs.

Sponsorship Also Includes

1. One complimentary conference registration and VIP invitation to the opening and closing ceremonies.
2. Logo and a brief company description featured in the conference program, available to all delegates as well as online.
3. Company logo included in the marketing plan leading up to the event, as well as online through our website.

This Sponsorship Agreement (the "Agreement") is made and entered into as of the last signature date below (the "Effective Date") by SURC International University (SURC), Faculty of Science in Erbil, Iraq (the "Host") and _____ in _____ (____) (the "Sponsor").

SURC is hosting the International Conference on Clinical Research and Medical Science (CORE) (the "Event") on the 18th thru 20th of September, 2019. By selecting a Sponsorship Package and signing this Agreement the above named Sponsor and Host are agreeing to the following terms of Agreement:

Host Obligations

In consideration for the Sponsor's participation in the Event, the Host shall provide the Sponsor the benefits set out in the details of the Sponsorship Package chosen by the Sponsor (Platinum, Gold, Silver, or Bronze), which is incorporated and hereby made a part of this Agreement.

Term

Subject to the terms and conditions herein, this Agreement shall be effective upon the Effective Date and shall continue through the 21st of September, 2019, one day past the event dates, unless earlier terminated according to the Cancellation terms in this Agreement.

Sponsorship Payment Due Date

Half of the total payment (amount determined by choice of Sponsorship Package) is due immediately upon acceptance of these terms and agreement has been signed by both parties. The remaining amount will be due 30 days before the start of the conference.

Cancellation by the Host

In the event of cancellation by the Host, both the Host and the Sponsor agree to the following terms:

The Host reserves the right to cancel the Event 30 days prior to the start for any reason. The Host will notify the Sponsor of their intent to cancel the Event in writing. The Host will refund the Sponsor's full payment amount, unless publications or advertising for the conference with the Sponsor's logo have already been published. In this case, the conference organizers will retain 10% of the original payment to cover the cost of the advertisements and the remaining 90% will be returned to the Sponsor.

Cancellation by the Sponsor

In the event the Sponsor wishes to withdraw from sponsorship, both the Host and the Sponsor agree to the following terms:

The Sponsor must notify the Host of their intention to terminate sponsorship no less than 30 days prior to the start of the event. Any payment that has been made by the Sponsor to the Host will be returned, less the cost of any publications and advertisements that have already been created or circulated. This cost will be evaluated and deducted by the Organizing Committee for the Event.

Sponsor Trademarks/Sponsor Materials

Subject to the terms and conditions of this Agreement, Sponsor grants the Host the right to use Sponsor's trademarks, trade names, and logo designs and company descriptions as prepared and delivered to the Host by Sponsor ("Sponsor Materials"), in any medium of advertising, marketing materials, and/or promotional goods distributed solely in conjunction with the Event and in accordance with Sponsor's trademark usage guidelines.

Representations

Each party hereby represents and warrants that it has the full power to enter into and perform according to the terms of this Agreement.

Other Provisions

Nothing in this Agreement is intended to conflict with current law or regulation or the directives of either party. If a term of this Agreement is inconsistent with such authority, then that term shall be invalid, but the remaining terms and conditions of this agreement shall remain in full force and effect.

Modification

Changes to this Agreement may only be made with the mutual consent of all parties and must be reduced to writing.

Points of Contact

- The authorizing official for Salahaddin University Research Center (**SURC**) is:

Name: Ass. Prof. Dr. Karzan Mohammad

Phone Number: 00964 (0)750 409 5454

E-mail address: karzan.mohammad@su.edu.krd

- The authorizing official for _____ is:

Name: _____

Phone Number: _____

E-mail address: _____

For the mentioned Sponsorship Agreement points, this agreement is signed and agreed to by the following authorized individuals:

Conference Sponsor

Date: _____

Conference Chair

Date: _____